



STUDY PLAN BACHELOR DEGREE (1st CYCLE)

SCHOOL: ENTREPENEURIAL ARTISTIC PLANNING
COURSE: GRAPHIC DESIGN

	1st YEAR				2nd YEAR				3rd YEAR				
	discipline code	discipline	hour	CFA	discipline code	discipline	hour	CFA	discipline code	discipline	hour	CFA	
foundation		design history	45	6	ABTEC38	digital applications for visual arts 2	75	6		computer graphic	75	6	
		digital applications for visual arts 1	75	6	ABPR30	paper technology	100	6		contemporary art history 1	45	6	
	ABST47	modem art history	45	6					ABTEC38	techniques and technologies of digital printing	75	6	
-		total		18			total	12			total	18	50
specific	ABPR19	graphic design 1	150	12	ABPR19	graphic design 2	150	12	ABPR19	graphic design 3	150	12	
	ABPR17	color design	100	8	ABTEC41	digital modelling techniques (3D)	100	8	ABPR19	web design	75	6	
		audiovisual languages and techniques	100	8	ABPR31	techniques & technologies of photography	100	8					
	ABPR19	lettering	100	8									
		total		36			total	28			total	18	82
ntary					ABST58	theory of perception and psychology of form	45	6					
	ABAV03	drawing	75	6	ABST45	multimedia communication	60	8					
me	further learning activities												
supplementary or related		qualifying test (computer basics)		2		internship	100	4					
	ABLIN71	qualifying test (basic English)		2									
o,		total		10			total	18			total	0	28
						elective learning activities							
						credits from elective activities along the three-year period		10					
ctives						•		10					
8		total					total	10			total		10
civities for the final essay											10	10	
			total	64			total	70			tota	46	180